

Ep #71: The Behind-the-Scenes that I've Never Talked About



Full Episode Transcript

With Your Host

Brooke Keeling

[*Love Your Living*](#) with Brooke Keeling

Ep #71: The Behind-the-Scenes that I've Never Talked About

Want to have it all? Well, the best day to get started is TODAY. Welcome to *Love Your Living*, a podcast for ambitious women who want to take their life and business to a WHOLE new level of success. I'm Brooke Keeling, multiple six-figure business owner, passionate entrepreneur and your host.

Welcome to another episode of the *Love Your Living* podcast...

Hey everyone, and welcome to the *Love Your Living* podcast. I am your host, Brooke Keeling, and so excited to be here with y'all today. I am talking on a topic that I've never really talked about before. I'm going to get nitty-gritty on some behind the scenes in my business with *Love Your Living* and answer a question that was proposed to me several weeks ago now that I didn't have the answer to and now, I do. So, it's me getting really real with all of you and kind of shining some light on what you typically don't see.

So, several weeks back, I was talking to a friend of mine, and any time you're working through marketing or you're working through communication plans, you're working through your niche target market, trying to start out with a business, there's all of these questions that come into play and how you are seen out into the world too, right?

And I think a lot of times, in business, and just being a human being, we want people to see the good, but we don't necessarily want people to see the bad. That's all social media is these days is filters and posts on the things that we're doing. It's showing, "Look at me, this is what I'm doing right now." But never do we see posts of the hardships. Or you see these rags to riches stories, which it's kind of like telling the story of something.

So anyways, I was chatting with one of my friends and they said to me, "If you were to be on a podcast or be featured in a blog and you had to speak on a topic that you've never spoke on before, and or you didn't necessarily want people to know about, what would that topic be?"

[Love Your Living](#) with Brooke Keeling

Ep #71: The Behind-the-Scenes that I've Never Talked About

It is a very fascinating question to ask yourself because, again, as human beings, we have basic needs that need to be met. We all do. And human connection, love, being accepted, all of those are usually very highly ranked within a person and what fulfills them and what drives them.

We want to be accepted. We want to feel connection. We want to feel love. And so we often think that some of those securities or vulnerabilities are going to hold us back, or what will people think? Maybe I won't be accepted or, you know, whatever that may be. So it's shining a light on all of the positives, and those things are really easy to talk about, but what about the other side of this?

And so I didn't have the answer to this question right away. And it kept coming back to me because I was like, man, I just don't feel like there's anything that deep that I wouldn't talk about. And then I was thinking today, over this past week, there's been a lot of different messaging that has come into my world, whether it's been hormones with having a baby or just within my own world and connecting with messages that some of my peer group puts out into the world or the people that I look up to.

And a lot of it has been around this talk of entitlement, and I see it every single day, a lot, in business, whether I'm looking at hiring someone or having a hiring conversation or working with my team or working with clients and the conversations I have with clients and what their goals and their dreams are, or even taking a deeper look within my own business and seeing how I'm positioning myself to my competition, but also those people that I really look up to, what it is that I'm feeling if I'm feeling like, "Oh I wish I was this or I wish I was that," or you're looking up to someone and comparing yourself to them.

And the same question comes into play with raising my kids, you know. I have the ability, at this point in my life – and what one of my biggest goals and dreams is, is to be able to provide for my children, the experiences and

Ep #71: The Behind-the-Scenes that I've Never Talked About

the opportunities, for them to live their best life as well. But for me, that's a balance that I don't quite know what that looks like yet because my kids will have so much more in terms of resources and finances and life experience than I had when I was growing up.

And so, what's that fine line of giving them enough but also teaching them work ethic and drive and how to dream big and create their own version of their best life while I support that but not give too much?

And so as I was thinking about this, all of this kind of circled back into if I were speaking on something in my business that I'd never spoken on before or something that I wouldn't necessarily want people to know about, it would be the journeys that I've had in my own businesses and getting really real with myself.

And I've talked about so much of where my businesses have started and where they're at today, and right now, I have three businesses that are up and running; one that has been in business for eight years. *Love Your Living* has been in business for about a year and a half, two years now, and I have an investment business as well that we've just launched within the last eight months.

And all of them have been very different in terms of what I've had to do and where I started to get to where I'm at today. And I'm going to tell you guys a little bit about what I had to learn the hard way with building *Love Your Living* and building a second business based off of a successful business in real estate.

So, short story with how *Love Your Living* started – I had worked my butt off in real estate. I had invested in coaches. I worked with different mentors. I worked 24/7. I worked my way to a place where I started to feel unhappy, and that was kind of the birth of *Love Your Living*.

[Love Your Living](#) with Brooke Keeling

Ep #71: The Behind-the-Scenes that I've Never Talked About

And this has changed dramatically from where I started, the vision of this company has changed tremendously in what I started it off to be and what it is today. And when I look at how *Love Your Living* has evolved, one of the greatest gifts that this business has brought to me is the gift of finding myself as well.

And so, it goes right along with, you know, trying to create something for the wrong reasons. And so looking at my other businesses, they're very business, it's very numbers, it's very black and white, it's very contractual. It's here's strategy, here's how I implement it. There's still human connection, there's still relationships in it, but it is not the heart of what *Love Your Living* is, and that is because *Love Your Living* has taught me so much about myself and I've had to dive into some of the deepest areas of my life in order to find the answers in how I wanted this business to evolve.

So, more than anything, in more than any success that I could look at in this business, what I am most grateful for is what it has taught me about my values and who I want to become and how I want to serve and what's important to me and what isn't important to me and how I want to lead, how I want to be a business owner. So, so much has come out of that that I never thought would come out of it.

So, working through starting this business, one, it's a totally different business. So I speak with women every single day that are just starting out on this journey and it takes me back to square one of starting *Love Your Living*. And I think, you know, wow I really have come a long way in terms of what I know or I don't know.

But going from a brick and mortar business, going from a business that you have years in, I came into *Love Your Living* with a massive ego. I thought, okay, I'm successful in this business, I've done it – which in real estate, when I first started real estate, I didn't have that confidence. I didn't have the sense of I could be something more. I was continuously trying to work

[Love Your Living](#) with Brooke Keeling

Ep #71: The Behind-the-Scenes that I've Never Talked About

on myself and get to something, you know, bigger, but I didn't have the education to back me. I didn't feel that I was worthy of something more.

And so I really created that through real estate. Real estate was and is very much a labor of love and hard work and me pushing myself through so much that I didn't necessarily know I was even capable of doing. And so getting to a place where I had this success that, you know, I always dreamed of, but I didn't know it was ever really achievable for me, I got to that place and my head got inflated.

I got a bit of an ego with it and I thought, okay, I did this once, now I'm going to go over and I'm going to start scaling and building additional pillars. I've got this down, I know how to do it, and I'm starting in a place where I have the financial means to invest. Looking back at every area of my life where I have had massive growth or I've been in a place where I didn't necessarily want to be or it was really hard, a lot of times, it came down to finances.

Like, I would not be where I'm at today if I didn't long for a better financial future for myself. And in those, I didn't have the money. I had to be resourceful. I had to figure out other ways. I had to find my way.

And when I started this business, basically online-based, I had the money, I had the funding, and so I invested heavily and I thought, okay, I can do this. You know, looking at other people's businesses – I did this in real estate as well. And sometimes I feel this is cocky or arrogant, but I think a lot of my high achievers, I've had this conversation, and a lot of people think the same way.

But you look at other people in the business and you think, okay if they're doing that, I can do that way better. But I had this attitude about the success that I could achieve in such a short period of time. And looking

Ep #71: The Behind-the-Scenes that I've Never Talked About

back, not even that long ago, I think, what the fuck, you know? Who are you to think this?

Because I could think this right now when I'm recruiting new agents onto my team or I'm talking to people that are just starting out in this world and they have big dreams and they're comparing themselves to people that have been in the business for five years, 10 years, 15 years, 20 years and wanting that same result, wanting that same lifestyle, wanting all of the things that they have in their life and they want it overnight. And you don't get to have that.

But that was me in that moment in time, thinking that I was such a big shot and I could create this business so quickly. And so one of the biggest mistakes that I made was investing so much money thinking that I could invest the best of the best to help everything get up and running so quickly. But the reality of this is, if you're listening, if you're working on anything, you have to do the foundational work first.

You know, me spending the money and the time to try to go so fast, it didn't help me go any faster. In fact, it made me go a lot slower in the endgame because I had to go back and do the work on my own. I had to go back and actually process what I needed to process and work through what I needed to work through.

And that's been one of the biggest blessings with *Love Your Living* is, one, it deflates you a little bit. You don't just get to step out on a new journey and all the things happen for you when someone else has invested hundreds of thousands of hours, or time, or money and you think you can get those results overnight, it just doesn't work that way.

And so when having conversations with so many people that want the moon tomorrow, I am one of those people. I'm extremely impatient. I want things to happen very, very quickly. I want to see massive success. I want

[Love Your Living](#) with Brooke Keeling

Ep #71: The Behind-the-Scenes that I've Never Talked About

to make great money for the efforts that I put into things. But, looking back to all of the areas where I've made massive success in my life and I've created, you know, what is today, I had to put in the work on my own. I had to have the big dreams. I had to have the strategy and the mentors, but I had to do the work too, right?

You can't just hand the work over to someone else, especially in the beginning when you're figuring these things out. And so there's so many mistakes that I've made with this specific business. Do I regret any of them? Absolutely not. So I think one of the biggest things that you can learn, being a business owner or being in a growth mindset, is that there is no mistake that you can't learn from.

So, so many of our failures, and oftentimes some of our biggest failures, they're there to course-correct. They're there to teach us a lesson, whether that's a lesson with your personality, your ego, your belief system, or it's a lesson within business that, like, hey, red flag, you're not listening, you're not doing the right things. Now, here it is. Here's the hard lesson that you have to learn from.

And so I say that all the time and that's not the first time that you guys have heard that from me. But just really, really being able to understand that we have to do the work, I see this day in and day out with people that I work with and also my team members. And it's a common trend that I see with people that maybe don't last or they have these big dreams and their goals and all of the talk. So when I look at myself a year ago or two years ago, I'm like, oh my gosh there's so much talk there, right?

But the reality is that there's so much foundational work that needs to go into that, so much learning, so much being a student before you're going to start reaping the benefits of that. And it's not just a short period of time that you're doing that. It's constantly evolving so that you can continue to grow.

Ep #71: The Behind-the-Scenes that I've Never Talked About

And looking at some of the personalities that come my way, I can see that personality so quickly because that person may be really, really driven for a week or maybe a month, maybe three months, and then all of a sudden, all of the habits start to disappear, all of the work that they're doing starts to disappear because they're not seeing the results quick enough.

And so they either give up – maybe something is too hard. Maybe there is not a bigger purpose as to why, but oftentimes, the reality of it is one, you don't want something bad enough, but you're being lazy with your dreams because your dreams aren't going to just happen for you. And when I look at all of the people that I have worked with, whether it's a mentor or a client or a team member of mine and I see them achieving massive success, it's because they are doing the work in the right order day in and day out.

And so even though I preach this, going back and looking at my own areas of business and what I don't really want people to see or know is that there are so many failures in there, right? And a lot of times, we don't want to talk about those failures until we see the wins. And so yeah, it's fine to talk about the failure once you've overcome the failure. But when you're in that failure, when you're in that darkness, you're doing everything that you possibly can to hide it so other people can't see it.

And oftentimes, people can see that anyway. You're giving off a vibe and coming off as being kind of egotistical or arrogant, trying to hide something that isn't quite fitting or something that you need to work on possibly as well. And that's where ego comes in as well. And in my case, there was a lot of that happening where I thought, here we go, I can totally rock this out, I've done this once before. This is a no-brainer. Look at what people are doing, it's so easy, I'm better than that.

Like, so much cocky shit, which you can have big dreams and you can have all of the confidence in the world, there's nothing wrong with being confident, but then it's like you need to have a little bit of a dose of a reality

Ep #71: The Behind-the-Scenes that I've Never Talked About

check to bring you back down to the playing field of understanding that, you know, we all have to start somewhere and you don't get to just snap your fingers and get whatever you want.

And I think that that's where this human compassion comes in as well. So maybe it's a point in your life, or there was a point in my life where I realized I can't just delegate all of this out and expect massive results when I'm not putting in the initial work that I needed to put in, in order for some of these things to happen.

And I just want you guys to know that this is part of any process, whether or not you have a goal with health or you have a goal with buying your dream home or starting your dream business or whatever it may be, having kids, whatever it is. You have to go back to the basics, creating that health, creating those habits so that you can be a healthy individual, making time for yourself to workout, working on your mindset, working on growth, surrounding yourself by the right people, getting a business strategy in place, doing all of that little shit that you think, I'm so beyond what this is actually going to serve me, I'm beyond this task.

Some of those things, you have to be doing on your own. And this is such a world of, one, instant gratification. We all want to have the accolades surrounding us all the time without doing the work. Like, our community, our society is just so entitled and millennials these days, which I consider myself to be a millennial, but so many millennials that I interview or look at hiring in my business, there's no work ethic, there's no grit, there's no drive because they've had their parents hand them everything on a silver platter or they haven't had to pay their own bill or whatever that may be.

Those are some of the core qualities. When I look back and I think, man I wish I would have had more money growing up or more money for the opportunities or I wish I wouldn't have had to work as many jobs as I work to put myself through school or whatever. I don't regret any of those

[Love Your Living](#) with Brooke Keeling

Ep #71: The Behind-the-Scenes that I've Never Talked About

moments in time and in my life because that's what has taught me the work ethic and the drive. And what's allowed me to achieve the success that I have is all of those hardships; all of those.

And so for me, out of anyone, to think that I can just snap my fingers and have another million-dollar business up and running within a year's time, it's absolutely ridiculous. Like, yes, it can happen, but you have to do the work. And I wasn't willing to do the work. I was willing to invest the money to have someone else do the work for me. And there's a fine line in doing that. There's such a fine line in doing that.

And so, if you're thinking that you need the fanciest tools and the fanciest gadgets or all of the things that all of the people – we get so caught up in thinking that we need this and we need that and we need this following and we need the perfect messaging and we need all of these tools and we need the best website and the best graphic designer and all of that, that is not what is going to create the success in your business that you want.

Take it from me learning the hard way. All of those perfect little things, it's not what is going to drive traffic, you know. In my real estate business, it's so easy for me to answer questions so clearly now. It hasn't always been. I can think back to times when it's the same things apply to what applies to my other business. But now, if I get a question about, like, hey do we want to spend X amount, \$10,000, \$20,000 redoing and rebuilding our website, like, it's a hard no.

Like, I can answer those questions so quickly because I know what's going to bring revenue into the business and I know the things that aren't important. But the thing is, that business is already established and successful. Whereas, if you look at other areas of business, so many people, we think that we need to have this perfect brand, we have to have the perfect name for our business, we have to have, you know, the best of the best websites, all of the best copy, all of the best everything.

[Love Your Living](#) with Brooke Keeling

Ep #71: The Behind-the-Scenes that I've Never Talked About

Yes, those things are important within your business, but it shouldn't stop you from pressing go. It shouldn't stop you from focusing on the important things of what you're setting out to do in the first place. And you have to know what you're setting out to do in the first place as well.

That was another big learning lesson for me is that I started out creating a business from the ground up and I didn't have all of the questions in place as to what I was doing or what my mission was. And I was getting extremely impatient with myself because I was like, okay, I'll fill out this questionnaire and you just tell me the answers and tell me what to do. But that's not how it works.

And so when I go back and I say, *Love Your Living* has been one of the biggest blessings in my life, not necessarily from the business standpoint or from a monetary standpoint or anything in that sense, what I'm most grateful for within this business is the self-discovery that it's brought within my own world and what I want in my life. And you have to get through some of those things in order to find the bigger answers, the bigger pictures that are right within all of that as you're working through this process.

But don't let the little things hold you back, you know, designing a business card and making sure that you have all of these tools put together. I see people held back for weeks at a time because they're working on getting an email signature set up. Like, that email signature is not going to generate revenue in your business. Get a basic email set up, get a basic website set up and get to the work that's actually going to get you the results that you want in your world.

And also too, don't get held back by not knowing all of the answers.

So another really hard lesson that I've learned as well is that's so many of the answers that we're seeking to find in life and in business, it comes with

Ep #71: The Behind-the-Scenes that I've Never Talked About

us taking action. It comes with us trying things, testing things, taking action into those dreams, into those goals, into our life.

And if we just sit on the sidelines and wait for those answers to come, they're not going to come. And so you sit around and you sit around and you sit around and then, by that point, it's like you're looking at what other people are doing, you're feeling discouraged, you're comparing yourself to others, you're constantly spinning your wheels, changing your mind on messaging, branding colors, you know, image, your voice, what you want to offer.

Get curious in your business. Get curious about who you want to work with. Ask yourself these questions. Ask people what they're struggling with the most. What do you really love? Sometimes those things change. You could start in one area and then six months later, it might shift a little bit to, "Okay. I tried this, I don't necessarily love it, let's tweak this a little bit."

It's all about just tiny incremental tweaks along the way to continuously make your businesses better and to scale your businesses. And that part never stops either. I am doing that in all areas of my business always. And oftentimes, I joke because I feel like I always set fires every six months because if I set big goals and I achieve them and then I feel like, okay, everything's going a little bit too smooth, why is this so easy? I think how can we scale again, how can we grow? What can we do better?

It's the constant evolution of business. How can we do things differently? How can we be of better service? How can we provide more value? And then that gets our minds going and our brains going and it's that constant piece of innovation, which is one of our core values in our business as well.

So, understanding that you're not going to have all of the answers when you start out, you sitting behind a computer screen or your face in books for two months straight, rather than getting out and having connection and

[Love Your Living](#) with Brooke Keeling

Ep #71: The Behind-the-Scenes that I've Never Talked About

pressing go on some of your ideas and testing them out and having conversations is not going to get you anywhere faster.

All of the education, all of the accolades, all of the knowledge that we feel and answers that we feel we need to have before we push go, it just creates this void. And it's such a waste of time because those answers are going to present themselves as we go.

So, biggest lessons, if I could recap everything and tell you guys, okay, these are the things that I've never really talked about in my business before it's one, ego and entitlement. You've got to let that's hit go. Starting *Love Your Living*, I had this arrogance about me thinking I've created this massive piece of success, I am successful, I have arrived and I can do anything, and I had to get knocked of my pedestal a little bit and understand that, at whatever phase in life, there is no sense of entitlement. You have to do the work on your own.

You have to do the right things in the right order. You have to do what everyone else has done to get to where they have gotten. You don't get to just get it because you have money, you have finances, you know, all of the things that I wish I would have had when I was younger just starting out, and the resentment that I have had towards others that have had that upbringing, then it was me placing that within my own life.

And the lessons that I learned around that and from that were incredibly valuable. You can't put a dollar amount on it. Did it cost me a lot of money? Yes, you know, even though in my world 10 years ago, \$1000 is a lot, now you think about, I've invested \$100,000, maybe \$200,000, maybe more into some of these areas, those are tough learning lessons sometimes.

So take the ego out of that. If you're feeling resentment towards something, look at yourself first and try to understand, okay, what's really going on with this – and slow down. Slow down. Take it from someone that wants to go a

[Love Your Living](#) with Brooke Keeling

Ep #71: The Behind-the-Scenes that I've Never Talked About

million miles a minute every single day in every area of life and business; we have to slow ourselves down to allow ourselves that space to grow and find the answers within where we're at right now.

And find yourself a mentor. It's huge, finding yourself a mentor, not thinking that you can just go out and look at Amy Porterfield or Jenna Kutcher or these big names in the industry, Lewis Howes and think, okay I'm going to be them next year. It's not going to happen, y'all. It's not going to happen. It takes a lot of time and effort and work to get to that point.

But having someone that is knowledgeable with the strategies to get you started in business is so incredibly powerful. It's probably one of the top-two conversations that I have with people all the time because they have really big goals and they have dreams and they're willing to do the work but they don't know where to start. So they get really stuck with how to start or they get really sidetracked with all of the things that don't matter, so getting yourself lined up with someone that can really help you get that momentum going and give you that knowledge, otherwise you're going to spin your wheels for so long in doing the wrong things in the wrong order.

The other thing, again, one of the top-twos in my business, and also the questions that I get from people is, how have you come up with the money? So, someone that maybe wants to invest in their business but they don't have the money to invest, or they look at someone like me and they think, yeah great you're spending \$100,000 in self-development and coaches each year, but I don't have the funds to do that.

Look, you guys, I said earlier in the podcast, all of the biggest things that have come in my life, the biggest rewards, the biggest gains have come from the times where I have not had money, where I have had to struggle to pay my bills, to pay rent, where I've had to give plasma, where I've had to work three jobs to make ends meet and thinking, for what, what does my future hold for me?

Ep #71: The Behind-the-Scenes that I've Never Talked About

I've had to find my way. And so if you're in that place right now and you think that money is going to change the outcomes of your dreams, I'm here to tell you that it's not, because I've been on both sides of it. I have been in places where I have not had the money and I've had to take massive risk on myself and do the work, and I've had the luxury of being able to say, hey I've got all of this money, what should I invest in? I'm going to hit it out of the park.

And if I could go back either way, it's not having the money that's been what's allowed me to grow because it makes you become resourceful and figure it out. That's what makes you get grit. That's what allows you to be resourceful when things aren't going great in business.

And oftentimes too, there's so many different factors in the economy and in the world in general, and when you see businesses go out of business or you see someone hit it out of the park for a couple of years and then all of a sudden they're bankrupt, that grit and that drive and what you had to learn to do in order to make those dreams happen with nothing, that will give you that confidence that, no matter what, you will always find a way.

If I didn't have my past and I just had what I have now and I didn't have to work as hard as I've had to work and take the risks that I've needed to take in my world, I would not have that sense of confidence, or even the knowhow to make things shake out the way that I needed to or, you know, zig when everybody else was zagging to ensure that my businesses were continuously growing.

And so for me, one of my mantras, one of the things that I tell myself when things get really hard or it's the unknown or I get stressed out is, I'm going to do whatever it takes and I always find a way. And that's the truth. Always in my life, I have always found a way. During some of the hardest and scariest times, it always works out and I always find a way. But I wouldn't

Ep #71: The Behind-the-Scenes that I've Never Talked About

have that mentality and that confidence if I wouldn't have had where I came from in the past and the work that I had to do before.

So, always remember that there's so much in our life that is trying to teach us a lesson and you really truly can achieve anything that we want to achieve, but we have to do the work too. Nothing is going to get handed to you. Your happiness is just not going to fall out of the sky. You have to work to get there, no matter where you're at right now, no matter where you want to go.

So, that is my biggest behind the scenes lessons of what I've had to learn in *Love Your Living*, which hasn't been hard and it's one of those big – ego, it's an ego, where you put the ego behind and you say, look, these are the mistakes that I made and why, and it had nothing to do with me learning a certain way. It was solely based on me trying to be a brat and wanting to have everything without having to put in the hard work. And that's not a core value of me within my own world. And so it's checking myself on some of those things too and having to go back and do the work and figure it out.

So, I hope you guys got some value out of that and some reassurance, if you're in a place where you needed to hear something like that. But there's always a beginning and businesses are built on foundation, you know. If you do see someone out there and it does seem like an overnight success, likely it's not an overnight success. But also, if a business has grown tremendously fast and there's not a good foundation underneath it, those are the businesses that don't survive long-term.

So be patient with your dreams and the outcome and do the work the right way in the beginning or you're constantly going to be feeling like you are about to crash or you're starting over because you haven't built the foundation first. You can't skip that. You can't skip that for the long-lasting dreams in business and work ethic and life lessons and all of those things.

Ep #71: The Behind-the-Scenes that I've Never Talked About

So, I hope y'all have found some good little nuggets from that. And if you have questions on your own journey, I'm always happy to chat. If you're stuck in a place in your business and your world right now where you're just like, I don't know where to go from here, or how and what and who is the next steps, I'd love to chat with you.

You can book a breakthrough session with me for free. It's a 45-minute breakthrough session. I can chat with you and understand what your goals are and how I can help you better. So go ahead and book a session with me today and I'd love to hear where you're at in your business and in your life and how to get you to where you want to go.

So, I will see you all next week. Thank you so much for tuning into *Love Your Living*, and we'll see you soon.

Are you looking to scale your business to multiple six figures and seven figures in the next 12 months but growing your business feels more like a death sentence than something that lights you up? You're constantly feeling like you're doing the tasks, you're working, you're showing up day in and day out but you feel overwhelmed and tired and all over the place. You feel like you're on a merry-go-round with no stop anytime soon and you're almost doing all of this work to take one step forward and three steps back.

You guys, I have been there. And after building, growing, and scaling three multi-six-figure and seven-figure businesses, I know what it feels like to have a dream and a passion that grows beyond measure and to create a legacy that makes an impact; your dream. But it's not always easy going to the top alone and neither is it any fun.

So, if you have big goals over the next 12 months, let's team up, I would love to chat with you. I'm now accepting applications to help a handful of powerhouse women breakthrough and scale in the most fun, sustainable,

[Love Your Living](#) with Brooke Keeling

Ep #71: The Behind-the-Scenes that I've Never Talked About

and stress-free way possible. So, click the button below to apply for a breakthrough session today.